# FACULTY OF ECONOMICS AND BUSINESS STUDIES / ULE

# 

# 1.-LIST OF SUBJECTS TAUGHT IN ENGLISH – ACADEMIC YEAR 2024-2025

*(Teaching & evaluation fully in English, all subjects 6 ECTS)*

# Degree in Business Administration and Management (ADE):

# 0508009 – Business English (Semester 2)

# 0508037 – Advanced Business English (Semester 2)

# Degree in International Trade:

0512004 - English I (Semester **1)**

0512005 – Mathematics Applied to Business / Matemáticas Aplicadas a la Empresa (Semester **1)**

0512012 - English II (Semester **1)**

0512021 – International Market Research / Investigación de Mercados Internacionales (Semester **1)**

0512022 - English III (Semester **1)**

0512032 - English IV (Semester **1)**

0512034 – Consumer Behaviour / Comportamiento del Consumidor (Semester **1)**

0512037 – Business Communication Policy / Política de Comunicación Comercial (Semester **1)**

0512038 – Organization of World Economy / Economia Mundial y su Organización (Semester **1**)

0512040 – International Finance II / Finanzas Internacionales II (Semester **1)**

**Degree in Economy:**

0510009 – English Applied to Economy (Semester **2)**

**Degree in Finance:**

0516009 – English (Semester **2**)

0516037 – International Financial Management / Gestión Financiera Internacional (Semester **1**)

**Degree in Marketing and Market Research:**

0511008 - English for Marketing (Semester **2**)

0511032 – European Economic Analysis / Análisis Económico Europeo (Semester **2**)

**Degree in Tourism**:

0514004 - English I (Semester **1**)

0514013 - English II (Semester **1**)

0514024 - English III (Semester **1**)

0514033 - English IV (Semester **1**)

# 2.-LIST OF *“ENGLISH FRIENDLY”* SUBJECTS – ACADEMIC YEAR 2024-2025

The term “English Friendly” subjects refer to subjects mostly taught in Spanish, but the teacher agrees to provide materials and activities for international students in English. Those activities will consist of:

* Offering complementary documentation or bibliography in English, allowing the international student to follow the contents of the subject.
* Offering tutorials and orientation in English.
* Allowing the international student to present written or oral works in English.
* Taking exams in English.

***“English Friendly”* subjects offered at the Faculty of Economics and Business Studies *(all subjects 6 ECTS)*:**

# Degree in Business Administration and Management (ADE):

# 0508020 Markets, Means and Financial Institutions / Mercados, Medios e Instituciones Financieras (Semester 2)

# Degree in International Trade:

0512013 International Marketing / Marketing Internacional (Semester **1**)

0512016 Human Resources Management / Dirección de Recursos Humanos (Semester **1**)

0512026 International Company Management / Dirección Internacional de la Empresa (Semester **2**)

0512030 Cross-Cultural Marketing / Marketing Cross-Cultural (Semester **1**)

**Degree in Finance:**

0516022 Financial Management I / Dirección Financiera I (Semester **1**)

0516029 Financial Management II / Dirección Financiera II (Semester **2**)

0516032 Companies Valuation / Valoración de Empresas (Semester **1**)

0516035 Corporate Gobernance, Social Responsability and Professional Ethics / Gobierno Corporativo, Responsabilidad Social Corporativa y Ética Profesional (Semester **1**)

**Degree in Marketing and Market Research:**

0511029 Financial Decisions / Decisiones Financieras (Semester **1**)

0511034 Agrofood Marketing / Marketing Agroalimentario (Semester **1**)

**Degree in Tourism**:

0514002 Fundamentals for Tourism Geography / Fundamentos de la Geografía del Turismo (Semester **1**)

0514015 Tourism Marketing / Marketing Turístico (Semester **1**)

0514026 Strategic management of Tourism Companies / Dirección Estratégica de Empresas Turísticas (Semester **2**)

0514028 Tourism and Land Usage Planning / Planificación Territorial del Turismo (Semester **2**)

0514040 Urban Tourism / Turismo de los Espacios Urbanos (Semester **1**)